



MONA KHAN

C O M P A N Y



MONA KHAN COMPANY
AMERICA'S GOT
BOLLYWOOD

June 23 & 24, 2018

November 17 & 18, 2018

Two Shows Each Day:

1:30pm & 5:30pm

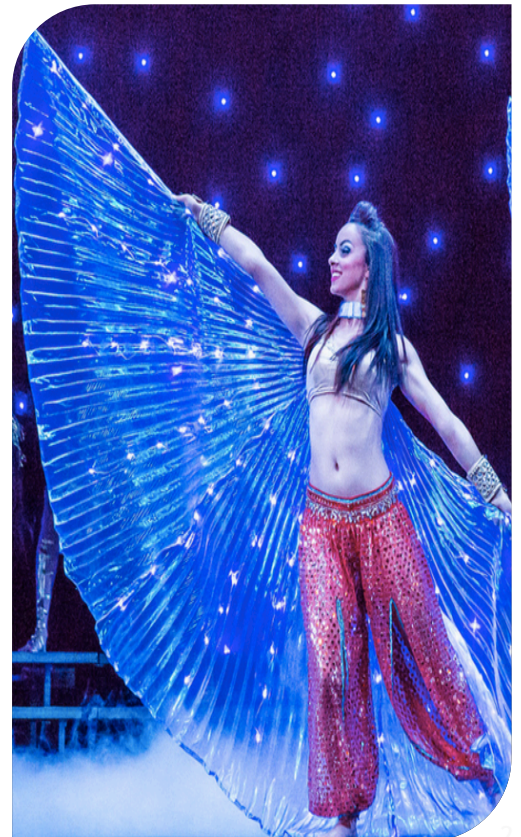
Chabot College Performing Arts Center
Hayward, CA

Captivating. Inspirational, Unforgettable: America's Got Bollywood, our Spring and Fall dance showcase, is the **Bay Area's largest Bollywood resident show**. A grand celebration of the best and biggest Bollywood talent pool in the Bay, the show is held twice every year. Spectacular displays of dance skills, energy, music, production, choreography and costumes have mesmerized audiences for years.

America's Got Bollywood showcases **1400+** performers from the Bay Area in four action packed shows with an **audience capacity of 5600!**

We believe that dance speaks a universal language that is comprehended by people of all age groups and ethnicities. Dance is creative, collaborative, powerful, healthy, spiritual, energizing, inclusive, expressive, entertaining and of course, fun!

America's Got Bollywood captures all these elements with unmatched magic, quality, artistic and creative direction under one roof and on one stage.



Snapshot



On Stage:

- ❖ *Our Students:*
 - 1400+ students, ages 3 to 60yrs from 14 cities: Cupertino, Dublin, Foster City, Fremont, Milpitas, Mountain View, Newark, Pleasanton, Sacramento, San Francisco, San Jose, San Ramon, Santa Clara, Sunnyvale
- ❖ *Professional Company Troupe**
- ❖ *The Emerging Performers:*
 - 50+ highly specialized junior company talent
- ❖ *Community Outreach Students:*
 - Jollywood (a senior citizens class)
 - Jeena (students with special needs)



In the Audience:

- ❖ Audience is primarily of Indian origin and heritage

Backstage:

- ❖ 40 backstage crew and show staff

*The troupe has an impressive and extensive performance repertoire that includes performances with numerous Bollywood singers and actors like **Shah Rukh Khan, Shaan** and **Shankar Mahadevan**. Performance highlights:

- Chosen out of 70,000 acts across the nation to be in the **Top 48 on the NBC show, America's Got Talent**, Season 5! (2010)
- Inaugural Ball in Washington D.C. honoring **President Obama's** second term in office (2013)
- **Oprah Winfrey's** 'The Life You Want' event in San Jose (2014)
- Opening act performance for Indian **Prime Minister Modi's** Bay Area Community Reception (2015)
- **Superbowl 50** alongside **Beyonce, Coldplay** and **Bruno Mars** (2016)

The troupe has also performed at **NBA** half-time shows, the prestigious **San Francisco Ethnic Dance Festival**, and several galas, events and weddings.



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Sponsorship Packages

Sponsor both shows in 2018 and get 10% off

	Sponsorship Feature	Diamond \$2500	Platinum \$1500	Gold \$1000	Silver \$500	Bronze \$350
	Program Brochure: 2500 distributed					
1	Full Page Color Ad - Inside Front	●				
2	Full Page Color Ad - Inside Back		●			
3	Full Page Color Ad			●		
4	½ Page Color Ad				●	
5	¼ Page Color Ad					●
	Logo in Newsletter: 17,500 contacts					
6	Sponsor logo in one e-newsletter with link to sponsor website	●	●	●	●	●
	Website: 3500+ Unique Impressions					
7	Sponsor logo on ticket purchase page, logo linked to sponsor website	●	●	●	●	●
	Facebook: 12,000+ Fans					
8	Sponsor logo featured in one wall post	●	●	●	●	●
	At Event: 5400 Expected Attendance					
9	Sponsor logo/ad in pre-show presentation (two screen projection)	●	●	●	●	●
10	Sponsor name announced during one emcee slot	●	●	●	●	●
11	Complimentary premium tickets	8	6	4	2	2
12	Seat covers with printed ad	14	8	4	-	-

Additional Opportunities

	Sponsorship Feature	Cost
1	Giveaway Raffle on Facebook: Sponsor provides a substantial giveaway, which is advertised to our customer base. Facebook audience has the option of entering the raffle by providing their email address in a linked form. This data is shared with the sponsor.	\$500
2	One banner in theater lobby	\$100

Artwork Requirements

Logo & Company Website URL:

High resolution logo (300 dpi or higher) in any of these file formats: .pdf, .jpeg, .png or .gif

Logo size (in pixels): 320 (width) x 100 (height)

Slide:

One PowerPoint slide with your company's logo, ad and any other text you wish to display, in either of these file formats: .ppt or .pptx

Slide must have a white or black background

Print Ad (¼, ½, or Full Page):

High resolution ad (300 dpi or higher) in any of the following formats: .pdf or .jpeg in the below size:

¼ Page Ad: 4.25 x 5.5 inches

½ Page Ad: 8.5 x 5.5 inches

Full Page Ad: 8.5 x 11 inches

Banner:

Depending on the size of promotional banners you may already have, please confirm that the size can be accommodated at the venue by contacting the Sponsorship Coordinator (details provided below)

**All submissions and queries are due
June 1nd, 2018 and October 26th, 2018**

Contact

Ritu Vohra
Sponsorship Coordinator
E-Mail: ritu.vohra@hotmail.com
Phone: (408) 219-4382

Website:

monakhancompany.com



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